

PRITOSH KUMAR

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Assistant Professor of Supply Chain Management, College of Business, Economics, and Computing,
University of Wisconsin-Parkside, Kenosha, WI

EDUCATION

- Aug 2018 – Ph.D. in Business Administration with an emphasis in Supply Chain
Aug 2022 Management, Sam M. Walton College of Business, University of Arkansas,
AR, USA
- Aug 2010 – Master of Business Administration, Haslam College of Business, University of
Dec 2011 Tennessee, TN, USA
- Sep 2000 – Bachelor of Technology in Electronics and Telecommunication Engineering,
May 2006 Institute of Technical Education and Research, Biju Patnaik University of
Technology, India

RESEARCH INTEREST

Scarcity, Retail Supply Chain Management, Consumer Behavior, Buyer-Supplier Relationships

DISSERTATION

Title: Role of Scarcity in Supply Chain Decision Making: Three Essays on the Effect of Scarcity on Consumer and Firm Decisions

Essays: Effects of Post-Stockout Disclosures on Retail Consumer Behavior, Effects of Product Rationing on Retail Consumer Behavior, Effects of Resource Slack on Firm's Sustainability Performance

Published: Kumar, P. (2022). Three Essays on the Effect of Scarcity on Consumer Behavior and Firm Performance. Graduate Theses and Dissertations Retrieved from <https://scholarworks.uark.edu/etd/4632>

PUBLISHED PAPERS

Kumar, P., Hofer, A. R., & Peinkofer, S. (2023). The role of scarcity-inducing post-stockout disclosures on consumer response to stockouts. *International Journal of Physical Distribution & Logistics Management*, 53(9), 946-966.

Ta, H., Kumar, P., Hofer, A. R., & Jin, Y. (2024). Navigating diversity in supply chain relationships: building trustworthiness through complementary and supplementary fits. *International Journal of Physical Distribution & Logistics Management*, 54(9), 877-902.

Kumar, P., Hofer, A. R., & Mir, S. (2025). Hurry Up! Better to Get It Now Than to Be Sorry Later: The Effects of Product Rationing on Stockpiling Propensity Before Natural Disasters. *Journal of Business Logistics*, 46(4), e70040.

WORKING PAPERS

Kumar, P., Hofer, A.R., Shaheen, I. The Effect of Resource Slack on Firms' Green Procurement Performance. Status: Data Analysis. Target: *Journal of Operation Management*.

Kumar, P., Hofer, A.R. Competing for The Crowd: Developing Trust and Retaining Crowdsourced Drivers through Cooperative Incentives. Status: Data Analysis. Target: *Journal of Supply Chain Management*.

COURSES TAUGHT

- SCMT 3623- Inventory and Forecasting Analytics
- SCMT3613- Procurement
- BABA 307 - Data Appl in Oper & Supp Chain
- BAOS 400 - Fndtnl Cncpts Supply Chn Mgmt
- BAOS 401 - Srcng/Splr Mgmt Srtgs Sply Chn
- BAOS 402 - Invntry Mgt & Dst Strt Sp C
- BAMA 300 – Business Analytics 1
- BAMA 301 – Business Analytics 2
- BUS 427 - Intro to Supply Chain Managmnt
- BUS 465 - Demand Supply Analytics
- MBA 512 - Fndtns in Statistics/Economic
- MBA 715 - Advanced Operations Management
- MBA 764 - Stratc Sourc/Dgtl Supply Chain
- MBA 765 - Sustainbl Logistcs/Disastr Mgt
- MBA 761 – Optimization Techniques
- MBA 762 – Supply Chain Analytics
- QM 210 - Business Statistics I
- QM 310 - Business Statistics II

METHODOLOGICAL EXPERTISE

Secondary data analysis, experimental & survey methods.

ACADEMIC CONFERENCE PRESENTATIONS

Ta, H., Kumar, P., Hofer, A.R., Jin, H. Diversity in Buyer-Supplier Relationships: The Role of Complementary and Supplementary Fit. Poster Presentation at Council of Supply Chain Management Professionals Academic Research Symposium 2019.

Kumar, P., Hofer, A.R., Peinkofer, S. Effects of Post-Stockout Disclosures on Retail Consumer Behavior. Poster Presentation at Council of Supply Chain Management Professionals Academic Research Symposium 2020: Virtual Conference.

Ta, H., Kumar, P., Hofer, A.R., Jin, H. Diversity in Buyer-Supplier Relationships: The Role of Complementary and Supplementary Fit. Council of Supply Chain Management Professionals Academic Research Symposium 2021.

Ta, H., Kumar, P., Hofer, A.R., Jin, H. Diversity in Buyer-Supplier Relationships: The Role of Complementary and Supplementary Fit. Supply Chain Management Research Center Emerging Research Symposium 2020. Virtual Conference, Fayetteville, AR.

Kumar, P., Hofer, A.R., Peinkofer, S. Effects of Post-Stockout Disclosures on Retail Consumer Behavior. Council of Supply Chain Management Professionals Academic Research Symposium 2021.

Kumar, P., Hofer, A.R., Mir, S. Hurry Up! Better to Get it Now Than be Sorry Later: A Study on the Effect of Product Rationing on Stockpiling Propensity Before Natural Disasters. Council of Supply Chain Management Professionals Academic Research Symposium, 2022.

Kumar, P. Role of consumer-centric disclosures on sustainability outcomes of firms in the travel and leisure industry. International Conference on Sustainable Globalization, 2023.

Kumar, P., Dhumal, P. Assignments for Analytical Courses. UW Faculty Symposium, 2023.

Kumar, P., Hofer, A.R., Shaheen, I. The Green Conundrum- "Slack" or "Not to Slack" : Effect of Organizational Slack on Firm Green Supply Chain Management Performance. Council of Supply Chain Management Professionals Academic Research Symposium, 2023.

Kumar, P. The Effect of Consumer Centric Disclosure for Refurbished Products on Consumer Behavior. International Conference on Sustainable Globalization, 2024.

Ta, H., Kumar, P., Hofer, A.R., Jin, H. Navigating Diversity in Supply Chain Relationships. Decision Sciences Institute Annual Conference, 2024.

Kumar, P. The Impact of Product Rationing on Consumer's Tendency to Stockpile Prior to Natural Disasters. International Conference on Sustainable Globalization, 2025.

Gabor, M., Kumar, P. Incorporating Artificial Intelligence material into existing undergraduate and graduate-level courses. UW Faculty Symposium, 2025

SERVICE

MBA Committee, 2023-26

Department Awards Committee, 2022-23

University Advising Committee, 2023-25

RESEARCH GRANTS

Ph.D. Research Award (\$10,000) from University of Arkansas Supply Chain Management Research Center, 2020-2021.

Ph.D. Research Award (\$10,000) from University of Arkansas Supply Chain Management Research Center, 2021-2022.

HONORS & AWARDS

Doctoral Academy Fellow, University of Arkansas

2018 – 2022

PROFESSIONAL EXPERIENCE

Mar 2012 –
Apr 2018

Test Master Data Lead, Bentonville, Arkansas

Collaborated as an expert on supplier master data with Walmart's supplier induction team through Wipro Limited.
Responsible for creating a supplier induction framework that aimed at reducing supplier induction time from 21 days to 1 day.

Sep 2006 –
Apr 2010

Software Engineer at Tata Consultancy Services, Bhubaneswar, India

Created software solutions for clients such as Toyota Financial Services and Nielsen Data Services.